

PRIVATE EVENTS

Virtual & Production Experiences at NeueHouse

OUR HOUSE IS YOUR STAGE

NeueHouse is the private workspace and cultural home for creators, innovators and thought leaders. Offering innovative food & beverage, the latest technology, and personalized services, our beautifully designed spaces welcome partners and their guests to share in both intimate and large-scale experiences.

Hosting an event at NeueHouse means the opportunity to be a part of a meaningful dialogue with leading artists and thinkers. We are located in New York and Los Angeles.



SAFETY STANDARDS



Personal Protective Equipment

All members and guests are required to wear face protection in communal spaces. All NeueHouse staff will be required to wear face protection and gloves.



Increased Sanitation

We've implemented enhanced cleaning measures, disinfecting common areas regularly and providing sanitation stations throughout our spaces.



Social Distancing

We've reconfigured and decreased capacity within our common areas to ensure a minimum of six feet of distance between Members.



Pre-Entry Screenings

Upon arrival, Members, staff and guests will be met with a brief screening check to ensure the health of everyone entering the House.



Air Circulation

Consistent air circulation throughout all spaces with upgraded HVAC filtration and localized air purifiers.



Communication Visuals

Signage and graphics will be placed throughout the house to reinforce house etiquette and safety standards.



VIRTUAL EVENTS

NeueHouse was built with broadcast in mind. We provide state-of-the-art technology and equipment to facilitate multi-camera live stream productions of all sizes. We are dedicated to supporting and ensuring a seamless webcasting process: from pre-production and broadcast identity design, to live encoding, and post-production.

Team

We partner an incredible network of professionals who have facilitated broadcasts for some of the world's most high-profile events.

Equipment

We offer state of the art broadcasting and recording facilities equipped with the latest technology.

Data

All NeueHouse locations are equipped with a dedicated fiber backbone to ensure the highest quality stream, regardless of the number of attendees.

Spaces

We provide beautifully designed spaces that serve as a natural backdrop for your production.



SERVICES

We build the same relationships with our brand partners as we do with our members: long-lasting and inspiring. Private Events gives you the opportunity to share the NeueHouse experience with your colleagues and clients. With a mix of dynamic work and social spaces, NeueHouse is the perfect environment to host intimate talks and dinners, as well as large scale performances, meetings and activations. Our team can provide full event production services from conception to execution.

Tech

- 3 Gigabit Dedicated Fiber Circuit
- On-Site Technical Assistance
- Technical Production

Design

- Virtual Identity Design
- Web Environments
- Social Assets

Production Support

- Live streaming
- Event Capture
- Branded Content

AV

- Audio Engineering
- Lighting Design
- Integrated Content Playback

CASE STUDY

A Virtual Film Premiere

To celebrate the premiere of the groundbreaking new documentary, *(In)Visible Portraits*, NeueHouse partnered with the Director to create a unique digital viewing experience including live Q&A. The result was a seamless end-to-end event facilitated entirely by NeueHouse's in-house creative and production teams.

Services

- Custom Promotional Assets
- PR Coordination
- Production Design
- Video Production
- Photography
- Live-Stream Direction, Switching and Hosting
- Post Event Social Assets

Stats

- 1,100 viewers on NeueJournal
- 1mm+ Social Impressions
- 32 minute average time on site

[LINK](#)



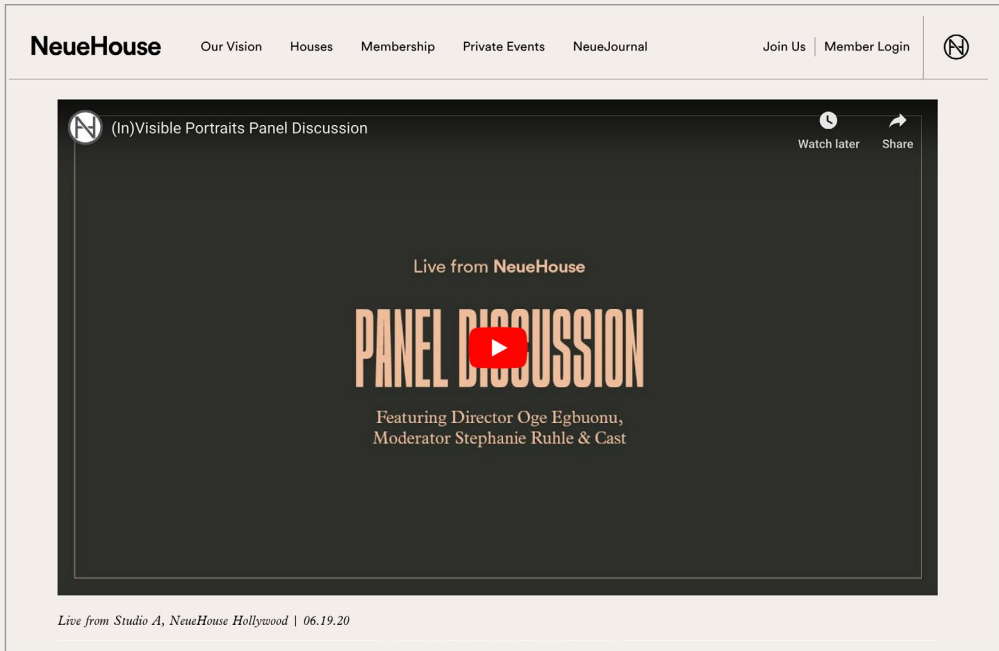
Production Set



Behind the Scenes



Live Set



Live Broadcast on NeueJournal

EVENTS SPACES

Space	Capacity
The Gallery	235 Standing 100 Presentation
Meeting Rooms	10 Seated
The Library	125 Standing Cocktail Reception 80 Seated Dinner
Screening Room	59 Seated
The Boardroom	22 Seated
The Penthouse	225*

*Inclusive of Required Event Staffing and Client's Internal Teams





THE PENTHOUSE

The Penthouse is NeueHouse’s top-floor, premium event space overlooking the urban bustle of Madison Square, New York City. Bathed in soft, natural light, this raw, open space is perfect for a cocktail hour, live performances, and seated events. It is fully-equipped with a pantry, mini-kitchen, top-tier sound and lighting equipment, and a retractable screen—all there to bring your vision to life.

THE PENTHOUSE

Capacity

225*

Area

~6,200 SF

Amenities

- Curtains to divide space
- Freight elevator access

Technology

- Theatrical Lighting
- The Barco HDX 20
- 20,000 Lumen Projector
- 100 amp 3 phase company switch for additional power
- Box Truss
- Wireless Microphone System
- 5.1 Surround Sound
- Turntable DJ Rig
- Audio, Video, Production & Streaming





SCREENING ROOM

Equipped with a DCP projector and in-house technicians, guests in the Screening Room will sit comfortably upon velvet, antique seats acquired from an opera house auction. This space is perfect for private screenings, daytime meetings, book launches, panel discussions or casting calls.

SCREENING ROOM

Capacity

59 Seated

Area

~870 SF

Amenities

- Input sources: Blu-ray, DVD, Digital Files, Cable TV
- External devices patched in directly
- Multiple sources can be sent through a Barco presentation switcher
- Live Streaming from Screening Room into the Library
- Direct connection via HDMI, Mini Display Port, DVI

Technology

- DCP Projector
- Sony VPL 4K Projector
- 170" Stewart Filmscreen
- Sony SS 7.1 Surround Sound System (with Sub)
- Bose L1 Presentation Speaker
- Sony BDP-S790 Blu-ray
- Oppo BDP-103 Blu-ray Player
- Sony Wireless mb-x6 Wireless Microphone System
- Barco ClickShare
- Mac Mini



THE LIBRARY

Accented with elegant bookshelves and plush, vintage furniture, this warm and intimate space offers an air of exclusivity akin to a New York City speakeasy.

Capacity

125 Standing Cocktail Reception
80 Seated Dinner

Area

3,500 SF

Amenities

- Modular Layout
- Live Streaming from Screening Room
- 75" TV Upon Request
- Surround Sound
- Fireplace
- Greenroom
- Library Bar



THE GALLERY

The Gallery together with the Canteen serves as the true heart of the NeueHouse experience. Surrounded by the warmth of terracotta walls, original kilim rugs, Brooklyn made furniture and grand chandeliers, the Gallery serves as an inviting, yet grand backdrop for large events.

Capacity

235 Standing
100 Presentation

Area

~ 5,900 SF

Amenities

- Projector and Screen
- The Steps
- Surround Sound
- Flexible Layout



MEETING ROOMS

The Meeting Rooms at NeueHouse provide a turnkey experience for attendees, whether traditional conferencing or a more collaborative, lounge-style arrangement is preferred.

Capacity

10 Seated

Area

~210 SF

Amenities

- Curtains for Privacy
- Video Conferencing Technology
- Wireless Presentation System
- Pinnable Walls
- Whiteboards Upon Request



BOARDROOM

Whether serving as a private dining room or a large-format meeting space, The Boardroom, an integral element of The Library's free-flowing configuration, offers complete privacy.

Capacity

22 Seated

Area

~445 SF

Amenities

- 85 Inch Samsung Monitor
- Polycom Soundstation Phone
- Pinnable Wall
- Drapes (for privacy)



BROADCAST STUDIO

A private, acoustically treated insert stage designed to help bring your creative ideas to life. Perfect for photo shoots, video interviews and podcast recording.

Area

Broadcasting Studio ~280 SF
Editing Suite ~110 SF

Amenities

- Full Lighting Grid
- On-site Technical Assistance
- Production Team

Sample Productions

- Voice over
- Interview
- Photo/Video Shoot
- Podcast
- Recording & Live Stream



BE IN TOUCH

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