



# PRIVATE EVENTS

Virtual & Production Experiences at NeueHouse

# OUR HOUSE IS YOUR STAGE

NeueHouse is the private workspace and cultural home for creators, innovators and thought leaders. Offering innovative food & beverage, the latest technology, and personalized services, our beautifully designed spaces welcome partners and their guests to share in both intimate and large-scale experiences.

Hosting an event at NeueHouse means the opportunity to be a part of a meaningful dialogue with leading artists and thinkers. We are located in New York and Los Angeles.





# SAFETY STANDARDS



## Personal Protective Equipment

All members and guests are required to wear face protection in communal spaces. All NeueHouse staff will be required to wear face protection and gloves.



## Increased Sanitation

We’ve implemented enhanced cleaning measures, disinfecting common areas regularly and providing sanitation stations throughout our spaces.



## Social Distancing

We’ve reconfigured and decreased capacity within our common areas to ensure a minimum of six feet of distance between Members.



## Pre-Entry Screenings

Upon arrival, Members, staff and guests will be met with a brief screening check to ensure the health of everyone entering the House.



## Air Circulation

Consistent air circulation throughout all spaces with upgraded HVAC filtration and localized air purifiers.



## Communication Visuals

Signage and graphics will be placed throughout the house to reinforce house etiquette and safety standards.



# VIRTUAL EVENTS

NeueHouse was built with broadcast in mind. We provide state-of-the-art technology and equipment to facilitate multi-camera live stream productions of all sizes. We are dedicated to supporting and ensuring a seamless webcasting process: from pre-production and broadcast identity design, to live encoding, and post-production.

## Team

We partner an incredible network of professionals who have facilitated broadcasts for some of the world’s most high-profile events.

## Equipment

We offer state of the art broadcasting and recording facilities equipped with the latest technology.

## Data

All NeueHouse locations are equipped with a dedicated fiber backbone to ensure the highest quality stream, regardless of the number of attendees.

## Spaces

We provide beautifully designed spaces that serve as a natural backdrop for your production.





# SERVICES

We build the same relationships with our brand partners as we do with our members: long-lasting and inspiring. Private Events gives you the opportunity to share the NeueHouse experience with your colleagues and clients. With a mix of dynamic work and social spaces, NeueHouse is the perfect environment to host intimate talks and dinners, as well as large scale performances, meetings and activations. Our team can provide full event production services from conception to execution.

### Tech

- 3 Gigabit Dedicated Fiber Circuit
- On-Site Technical Assistance
- Technical Production

### Design

- Virtual Identity Design
- Web Environments
- Social Assets

### Production Support

- Live streaming
- Event Capture
- Branded Content

### AV

- Audio Engineering
- Lighting Design
- Integrated Content Playback



# EVENTS SPACES

Space	Capacity
Studio A	600 Standing Reception 300 Seated 400 Theater Style
The Table	200 Standing 100 Seated
The Mezzanine	100 Theater Style 60 Standing
The Library	60 Standing Reception 32 Seated
Private Dining Room	12 Seated
The Terrace	400 Standing Reception 250 Seated
Screening Room	55 Theater Seating
Listening Room	12 Lounge Seating
Meeting Rooms	8-10 Standard Meeting







# INTRODUCING STUDIO A

The most active radio broadcast venue in Los Angeles during the 1930s and '40s, Studio A evokes the rich history of Old Hollywood. Grandiose and cinematic, this iconic space in the heart of the NeueHouse building hosts cultural events, live performances and transformational meetings.



# STUDIO A

Capacity

600 Standing Reception  
300 Seated  
400 Theatre Style  
(including Mezzanine)  
1,500 Standing Reception  
(when combined with other  
event spaces)

Area

~ 10000 Sq Ft

Amenities

- 8 x 12’ Loading Doors
- 12 x 16’ Modular Stage
- Adjacent Black Box Studio

Technology

- 30-Foot Screen
- 5.1 Surround Sound
- Audio/Sound Reinforcement
- ETC Performance Lighting
- Wireless Microphones
- Video/Audio Capture
- Wired/Wireless Intercom
- Video Routing Capabilities
- Live Performance Capabilities
- Attached Control Room available
- Uncompressed Incoming/Outgoing HD Broadcast Loop
- Barco 2K Digital Cinema Projector
- Patch Panels for Audio (Analog & Dante), & Video (SDI & Fiber)

Virtual Events

- Round tables and fireside chats
- Panels and Q&As
- Soundstaging









# STUDIO A

## A Virtual Film Premiere

To celebrate the premiere of the groundbreaking new documentary, *(In)Visible Portraits*, NeueHouse partnered with the Director to create a unique digital viewing experience including live Q&A. The result was a seamless end-to-end event facilitated entirely by NeueHouse’s in-house creative and production teams.

### Services

- Custom Promotional Assets
- PR Coordination
- Production Design
- Video Production
- Photography
- Live-Stream Direction, Switching and Hosting
- Post Event Social Assets

### Stats

- 1,100 viewers on NeueJournal
- 1mm+ Social Impressions
- 32 minute average time on site

[LINK](#)



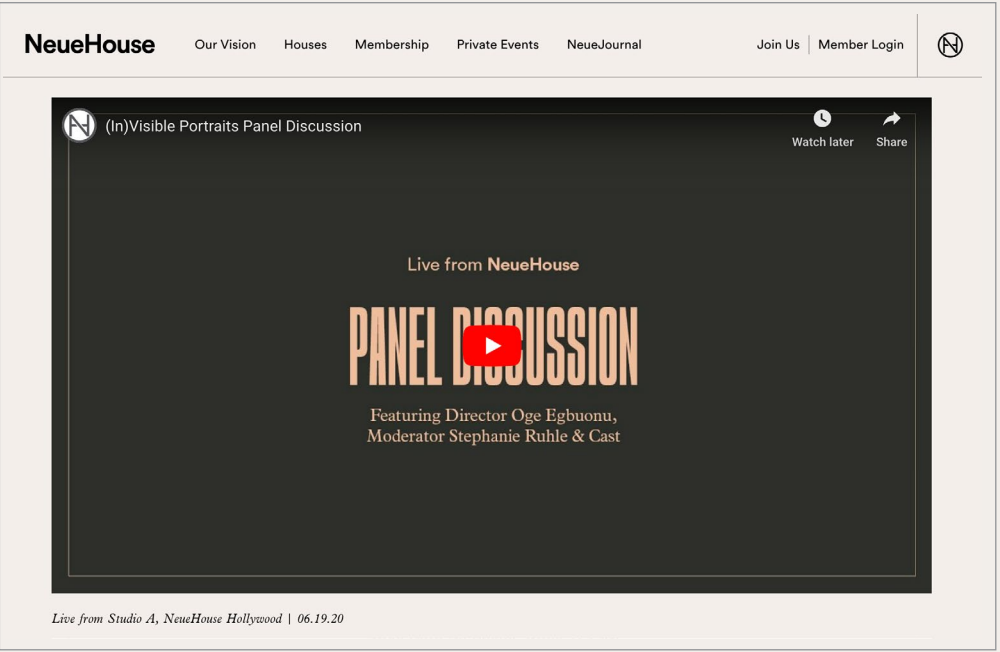
Studio A



Behind the Scenes



Live Set



Live Broadcast on NeueJournal



STUDIO A

Production Formats



*Experiential & Installation*



*Fireside Chats*



*Round Tables*





# SCREENING ROOM

The Screening Room is a state-of-the-art digital cinema with custom designed seating. Equipped with its own cocktail bar, it can host pre-release parties, editing sessions and screenings.



# SCREENING ROOM

**Capacity**

Screening Room, 55 Theater Style  
Listening Room, 12 Lounge Seating  
\* Capacity can be reduced to any size  
\* Can accommodate assigned seating

**Area**

Screening Room ~ 980 Sq Ft  
Listening Room ~ 400 Sq Ft

**Amenities**

- Listening Room can be Adjacent
- Green Room with Butler Bar

**Technology**

- 4K Digital Cinema Projector
- 5.1, 7.1, 11.1 (Barco Auro) Surround Sound
- Vertical Adjustment Masking System
- 20-Foot Wide Digital Cinema Screen
- Barco ICMP Media Block
- DCP/DCI Compliant Projector
- Barco Audio Processor
- Four Wireless Microphones
- Equipped to Show Live Television & Presentation







# THE TABLE

Exposed wood paneling, colorful tile finishes and a gorgeous skylight roof will bring delight to any seated dinner, cocktail party or launch event at The Table.



# THE TABLE

**Capacity**

200 Standing  
100 Seated

**Area**

Inside ~ 1000 Sq Ft  
Outside ~ 2000 Sq Ft

**Amenities**

- Fully Equipped Bar
- Outside Terrace with Shade Structure
- House Sound System
- Private Entrance
- All furniture is removeable





# THE MEZZANINE

The Mezzanine’s high ceilings and open floor plan creates an inviting and inspiring atmosphere for cocktail parties or social events.

**Capacity**

Mezzanine, 100 Theatre Style  
Mezzanine Bar, 60 Standing

**Area**

~ 1000 Sq Ft

**Amenities**

- Fully Equipped Bar
- Lounge Seating & Furniture

**Technology**

- Audio Reinforcement





# THE LIBRARY & PRIVATE DINING ROOM

The semi-private event space is full of tasteful design touches, from copper-hued light fixtures to mismatched dark wood details perfect for a cocktail reception or seated dinner in this dimly-lit, modern lounge.

**Capacity**

The Library, 60 Standing  
The Library, 30 Seated  
Private Dining Room, 12 Seated

**Area**

~ 1500 Sq Ft

**Technology**

- Audio Reinforcement





# THE TERRACE

The sweeping The Terrace is peppered with Moroccan-inspired furnishings, beverage bars and decorative lanterns, ideal for outdoor cocktail parties and seated dinners or lunches.

**Capacity**

400 Standing  
250 Seated

**Area**

~ 7000 Sq Ft

**Amenities**

- Private Entrance
- Moroccan Lounge Furniture





# MEETING ROOMS

Our Meeting Rooms will support and elevate your meeting with modernist-inspired furniture, cutting-edge technology and custom catered menus.

**Capacity**

Standard Meeting, 8-10 Seated  
Atrium, 50 Standing Reception  
Atrium, 30 Seated

**Area**

Meeting Rooms ~ 140-210 Sq ft.  
Atrium ~ 895 Sq ft.

**Technology**

- Dual 65” 4K TVs with ClickShare Technology
- Integrated Dual Screen Mac
- Standard Space Video Conferencing & Phone
- Wireless Presentation, Data Sharing Capabilities, White Board
- Privacy Curtains





# STUDIO B

Podcast Booth and Content Studio adjacent to Studio A.

**Area**

TBD

**Amenities**

- Black Box Studio
- Parameter Track Rigging for Backdrops & Green Screens
- Private Entrance
- Production Offices
- Hair & Make-Up
- Green Room

**Sample Productions**

- Podcast
- Voice Over
- Interview
- Photo/video Shoot
- Live Stream







# BE IN TOUGH

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